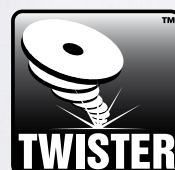




Twister™
Diamond Cleaning System
Retail



Twister™

Just add water



Maximise the customers experience

We recognize the value of offering the customer the best possible shopping experience.

Creating a pleasant shopping environment with a clean, shining floor and with easily accessible products increases the well-being of customers. Regular cleaning with Twister Retail will keep your floors in the best possible condition every day, and through this encourage customers to choose your shop.

What is important for the European customer?

Capgemini report* - Top 5 answers, total

% of those asked who said that it is "extremely important"

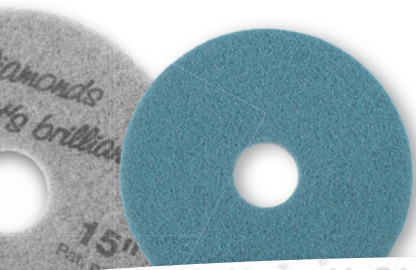
That the shop is clean and well maintained.	71%
That the staff are polite and respectful.	69%
That the shop holds an even, high quality.	67%
That prices are given, clearly marked.	64%
That no special conditions apply when returning products you are dissatisfied with.	60%

Clean, shiny floors

Based on analysis of International retailers with a focus on floor cleaning and maintenance, we have used our over 20 years' experience in flooring and diamond technology to develop a unique floor cleaning pad - Twister Retail.

Twister Retail contains a unique diamond mixture developed especially for high traffic floor areas within retail and other similar operations, where high cleanliness combined with gloss and appearance are in focus. Twister Retail pads keep floors clean and shiny over all seasons and offer your customers a consistently high floor quality every day.

By using Twister Retail you reduce your overall costs for floor care as the need for periodic maintenance to keep the floors nice and clean is reduced. Twister Retail also contributes to increased surface and product availability for you and your customers.



Reduced environmental impact

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* Source: Capgemini "A European study of changing lifestyles and shopping behaviour." Source: Capgemini "Future consumer".



Diamond Cleaning System



Advantages

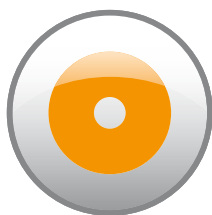
- Brilliant result every day
- Reduces the total floor care cost
- Improves the shopping experience
- Environmentally friendly
- Increases product availability
- 80% less bacteria than with conventional methods
- Simple implementation - same as previously
- Requires only water for the daily cleaning

Where can Twister™ be used?

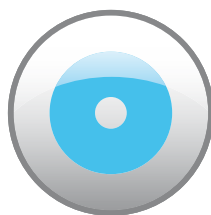
- Terrazzo
- Ceramic slabs
- Natural stone
- PVC / Vinyl
- VCT
- Rubber
- Wood
- HTC Superfloor™ - polished concrete



Twister™ Retail - Pad profile



Twister Retail Orange
- Intense cleaning



Twister Retail Blue
- Daily cleaning

Download cleaning instructions and read more at www.htc-twister.com

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